
**BEHAVIORAL HEALTH PLANNING AND ADVISORY BOARD (BHPAC)
PROMOTIONS SUBCOMMITTEE
Draft Meeting Minutes
3/22/2022
1:00 pm to Adjournment**

1. Call to order/roll call – Vice Chair, Ariana Saunders

Vice Chair calls meeting to order 1:02 PM March 22, 2022

Members: Dr. Mavis Major, Dr. Pearl Kim, Ali Jai Faison, Ariana Saunders, Garrett Hade, Dana Walburn, LCSW

Members Absent: Dr. Pearl Kim

Guests/Staff: Tom Moulton, Kendall Holcomb, DPBH, Marianne Mckown, Vitality Unlimited, Ronald Schnese, Janice Stenson, HPS I, Foundation for Recovery, Carol Hollis, City of Mesquite

2. Public comment

Chair Mavis Major moved to move all public comment to end of meeting. Item was taken out of order.

3. Approval of minutes from February 8, 2022. Minutes were approved for February 8th was approved unanimously.

4. Establish goals and action plans; assign leadership to action items; set timelines for action plan and items.

Chair Major reminds that last meeting began discussion about ways Promotion Committee can become active in community and expand our reach in with regards to mental health.

- By recognizing some of the upcoming mental health acknowledgements
- Mental Health Awareness Day in May
- Supporting other community-based organizations
- Identify what steps do we want to take
- Talked about commercials and social media

Mr. Hade asks what it is that we are going to offer these groups that are already going to be doing this work? Vice Chair Saunders states that the committee has not done any collaboration in the past. Chair Dr. Major suggests that the committee may have to define what we want to offer. The Committee may have to identify what our presence will look like and how we are going to promote Mental Health Awareness, anti-stigma, unrepresented communities, by letting them know what is in their area. Mr. Faison states all the State codes are trying to come together under one umbrella, to try to get a view of what our provider base, client base looks like. How we can implement services that are congruent across all boards.

We have so many agencies, entities, commissions, and everybody is doing the same thing. The numbers show we are not improving though we have all these entities overwatch. Everyone is talking about Mental Health. What can be said

this year that wasn't said last year? What do the people want? People don't know where to get help. Getting word out where to get help. The people who work or are getting services know what they provide. Need to ask agencies:

- Who are you?
- What modality are you using?
- What do you have to provide to the State?
- What type of population do you serve?
- What insurances do you accept?

Mr. Faison suggest reaching out to our provider base with these questions. The delays that we are incurring is preventing these agencies from seeing this population. If you're in crisis, you shouldn't have to wait 6 months for an assessment. Ms. Walburn suggests having a presentation Department of Health and Human Services about where all the funding is going. I will try to coordinate with them to present at our next meeting. Mr. Faison states that Dr. Woodard had made a presentation to this subject. We never get feedback of where this money is going. Mr. Faison suggests getting interns through universities to review this data. If you get that data and have them, make a presentation, we can look at those numbers. Ms. Walburn states the need to see if there is a tool that access for utilization or gaps. Ms. Saunders states that the department does some needs assessments already and agrees with Ms. Walburn getting someone from state to educate us on this. Also coordinating with the regional behavioral coordinator's and understanding what they are doing will be helpful. Ms. Walburn suggests for Chair Dr. Majors' committee we can ask what the Department of Health and Human Service is doing to promote then we can evaluate and give feedback. Vice Chair Saunders agrees. Ms. Walburn states that the opioid money is coming in and would like the committee to submit recommendations of how that money is being distributed through a co-occurring perspective. Mr. Faison agrees and adds that Mental Health has been pushed aside and money went to substance abuse. Ms. Walburn is hoping that a plan can be made for the next 6 months but what is the timeline? Mr. Faison will contact Dr. Woodard to get this information in writing. Chair Dr. Major in terms of making our presence known and becoming an active force within our jurisdiction as a Promotions Committee by letting our providers know we are here and want to participate in the process. Next is to identify our plan of action. One action item is to put into compilation of providers into a resource manual and the resources they provide. Ms. Walburn suggests inviting regional coordinators to report on what they have gathered. Ms. Walburn volunteered to take notes for this committee. Chair Major appoints Ms. Walburn to take minutes for committee meetings. Dr. Major asks to make a recommendation to overall council from Promotions Committee to make sure that those who are facilitating funding that they present to the overall board that we may review what is being considered. Mr. Faison reminds the committee to stay focused on what you are promoting. Awareness, efficiency, and access in within our state is what this committee is geared for. Vice-Chair Saunders suggests the development our own narrative that feels

more collaborative and inclusive, which we can promote to other committees. Mr. Faison states in terms of thinking commercialize this would be an action item. An infomercial to demonstrate integration between mental health, behavioral health, substance use, alcohol use and recovery. To show how that works. Ms. Walburn suggests promoting using the same terminology throughout the holistic wellness of the human. Chair Saunders agrees we can develop the same language that we can communicate to the broader council and when we are trying to engage providers. Chair Major asks if it is appropriate for any committee members to visit other agency staff meetings to say we want to work with you. Mr. Faison affirms this is appropriate. Ms. Walburn confirms that Mr. Faison will take to higher committee that he is going to connect with Dr. Woodard for a timeline of when Mental Health Block Grant comes out and he is going to confirm that we could have a report from DHHS of about where they granted their Behavioral Health money for the relief funding. Separate from the Mental Health Block Grant, the American Relief package money, we'd like a presentation of where that got granted to where in the communities. Then the timeline for the Mental Health Block Grant. Vice Chair Saunders suggests that when we agree on those talking points, we should have a template once we get the messaging that we can all work from. Chair Major agrees this is a good action item to make us consistent in our messaging.

- 5. Review Bylaws Pertaining to Subcommittee** Chair Major suggests this be moved to next meeting. Another action item on next agenda should be date of next meeting.

6. Public Comment

No public comment

- 7. Adjournment** – Chair calls adjournment at 1:57 pm
On the internet – agenda and supporting materials

Department of Health and Human Services Website BHPAC
[https://dpbh.nv.gov/Programs/ClinicalBHSP/Meetings/Behavioral Health Planning and Advisory Council/](https://dpbh.nv.gov/Programs/ClinicalBHSP/Meetings/Behavioral_Health_Planning_and_Advisory_Council/)

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Anyone who wants to be on the advisory council mailing list can sign up on the listserv at www.listserv.state.nv.us/cgi-bin/wa?HOME. If you need supporting documents for this meeting, please notify Jerrie Manning, Bureau of Behavioral Health Wellness and Prevention, at 775-684-5987 or by email at j.manning@health.nv.gov.